Partnerships International, Inc.

FIFTEENTH ANNUAL **"Partnering for Compliance™" East Coast**

(NOTE: "CUSTOMS/IMPORTS BOOT CAMP" - 1-DAY PROGRAM on <u>Tuesday, March 1st</u>, <u>2016</u> Agenda details on page five (5) below & separate payment structure on page six (6) below.)

with the participation of the

U.S. Departments of State, Commerce, Defense, Homeland Security, OFAC, Census Bureau, UK/EU, & U.S. Trade

March 2nd, 3rd & 4th, 2016

VENUE: Holiday Inn Orlando Airport Hotel

5750 T.G. Lee Boulevard, Orlando, FL 32822 Tel: 407-851-6400 / Reservations: 866-253-2182

www.his-airport.com Booking at: <u>Partnering for Compliance</u>

 $\label{eq:http://www.holidayinn.com/redirect?path=hd&brandCode=hi&localeCode=en®ionCode=1&hotelCode=MCOAP&_PMID=99801505&GPC=PTN\\ \label{eq:http://www.holidayinn.com/redirect?path=hd&brandCode=hi&localeCode=en®ionCode=1&hotelCode=MCOAP&_PMID=99801505&GPC=PTN\\ \label{eq:http://www.holidayinn.com/redirect?path=hd&brandCode=hi&brand$

The fifteenth Annual "Partnering for Compliance[™]" East Coast will focus on a broad spectrum of export/import regulatory and compliance matters of current relevance to companies and individuals involved in global trading.

Whilst we cater to all businesses, we place special emphasis on Small-to-Medium Businesses (SMBs) and veteran-owned businesses which rarely have the opportunity to gain first-hand knowledge from the experts. Please help us to ensure your SMB contractors, suppliers, and clients have the opportunity to register for this 'one-stop-shop' program.

Our objective is to expand your knowledge and awareness of the requirements needed to adhere to US export/ import control regulations, thus helping to ensure your success as a global trader. <u>Speakers will endeavor to provide</u> <u>updates on US Government initiatives & policies re export control licensing/enforcement to the best of their ability</u>.

To maintain the informal, cordial, respectful and interactive nature of our program and to give our participants the most beneficial experience possible, we operate a transparent and equitable reservation policy strictly limited to the first 200 paid registrants on a first-registered, first-paid basis. <u>NOTE:</u> All speakers have agreed, time permitting, to speak informally on a 'one-to-one' basis with participants. In an effort to facilitate as many participants as possible, we ask you kindly not to monopolize our speakers.

Our programs do not divide into individual workshops/break-out sessions on any topic(s) with the exception of the after-hours ITAR and EAR workshop for SMBs and novices at the end of Days 1 & 2. Our reason, based upon our research, is that our SMBs - our target audience - benefit most from having access to all the sessions to assist them to have a more comprehensive understanding of the regulations to help them succeed. The President's Export Control Reform Initiative will further complicate matters. China's rapid expansion into developing regions, TPP agreement and the emergence of the BRICS countries as major global players have, and will, make our access to global markets more complex. US exporters labor under regulatory burdens that may be disadvantageous vis-à-vis our global competitors; therefore, our solid up-to-date training from the experts will help you greatly to succeed.

Our interactive, collegial, and partnering program will enhance your knowledge base, hopefully increase return on investment, and help maintain your employers' compliance to become more competitive in the merging global markets. We urge you to have your questions prepared in advance. Answers will be forthcoming. Ample time has been set aside for the much-requested and valued Q & A sessions. An array of eminently-qualified senior experts from the Government and the private sector has been brought together to assist you and to partner with you.

An official Certificate of Completion outlining our 4.5 IIEI CEUs; AND 20 CES NCBFAA Credits for 3-day Exports program, and 6.5 CCS NCBFAA Credits for 1-day Imports program will be presented to all participants. CLE CREDITS: Accreditation may be sought by registrants in their jurisdictions.

AGENDA

| | <i>larch 2nd</i> , 2016 (Business Casual Dress) Networking and Continental Breakfast |
|---------------|---|
| 07:45 - 08:00 | Welcome, Administrative Remarks Ailish NicPhaidin (C)* President & CEO, Partnerships International, Inc. |
| 8:00 - 8:30 | Opening Keynote Address: Captain Jiancarlo Villa (C)* Chief of Staff, Naval Air Warfare Center Training Systems Division, Orlando, FL TOPIC: "Partnering to Defeat the Enemy Within" |
| 8:30 - 10:10 | Sean Kline (C)* Supervisor, Trade Regulations Branch, International Trade Management Division Census Bureau, Department of Commerce TOPIC: Mandatory EEI - The Inside Track for Partners |
| 10:10 - 10:25 | COFFEE & NETWORKING BREAK |
| 10:25 - 11:30 | Protecting America's Critical Technology Jacquelyn T. Metzger (C)* Special Agent, Homeland Security Investigations, ASAC Orlando, DHS/ICE TOPIC: Project Shield America – You are the frontline in protecting America's critical technology; and other updates. |
| 11:35 – 12:40 | Enforcement Issues in International Trade Russell Morgan (C)*& Joseph Mitchell (C)* Assistant Area Port Director, Trade & CBP Officer respectively, A-TCET, Orlando, FL TOPIC: How to partner & avoid seizures, fines, forfeitures and penalties (<i>ICE/CBP portions are based on real situations recently faced by DHS</i>). |
| 12:40 - 1:10 | LUNCHEON & NETWORKING BREAK |
| 1:10 - 2:25 | Jonathan Barnes (C)*, Senior Special Agent, Miami Field Office, OEE/BIS, Department of Commerce TOPIC: Partnering at Work – Confronting Enforcement |
| 2:25 - 3:00 | OPEN Q & A FORUM <u>Panel</u> : Sean Kline *** Jonathan Barnes *** Jacquelyn Metzger *** Russell Morgan *** Joseph Mitchell |
| 3:00 - 3:15 | COFFEE & NETWORKING BREAK |
| | Corey Phelps (C)* Sanctions Compliance Officer, Sanctions, Compliance & Evaluation, Office of Foreign Assets Control, (OFAC), US Department of the Treasury, Washington, D.C. TOPIC: OFAC's Role – Your Responsibility (<i>to include Q & A session</i>) |
| 5:00 | Administrative updates. |

(NOTE: A voluntary, intensive introductory workshop for SMB and novice participants will cover a basic overview of ITAR licensing regulations to better prepare such participants for the sessions on Day 2. This will take place today immediately after 5:00 pm until approx. 6:30 pm).

Thursday, March 3rd, 2016 (Business Casual Dress)

07:15 – 07:45 am Networking and Continental Breakfast

07:45 – 08:00 Administrative Updates

(Note: Departments of State and Defense segments will endeavor to include entry, intermediate, and advanced level participants as far as possible and practical).

 08:00 – 11:45 Alisa Forby & Yolanda Gantlin (C)* (NOTE: Coffee breaks at officials' discretion) Division Chief & Senior Analyst respectively, Directorate of Defense Trade Controls-Licensing – (DDTL), Office of Defense Trade Controls, Department of State, Washington, DC TOPIC: Department of State Update – to include basics of making a license determination under the International Traffic in Arms Regulations (ITAR); DoS policy; positions, initiatives and updates

11:45 – 12:20 LUNCHEON & NETWORKING BREAK

12:20 – 1:40 Tracy Minnifield (C)*

Deputy Director, Munitions Licensing, Defense Technology Security Administration (DTSA), Office of the Undersecretary of Defense, Policy, Washington **TOPIC :** The Defense Technology Security Administration's role in Department of Defense Technology Security matters

1:40 – 2:45 Open Q & A Forum with Alisa Forby, Yolanda Gantlin, and Tracy Minnifield

2:45 – 3:00 COFFEE & NETWORKING BREAK

- 3:00 4:00Adrienne Braumiller, Esq. (C)* & Bruce Leeds, Esq. (C)*
Principal & Senior Attorney, Braumiller Law Group, PLLC, Dallas, TX
TOPIC: Latest Updates on Customs Audits and Partnership Programs and Q & A
- 4:00 5:00 David Hayes (C)*

 (Former Director of Export Controls at Rolls-Royce)
 Director, David Hayes-Export Controls®, Leicester, UK
 TOPIC: UK/EU Export Controls Update What you need to know

 5:00 5:10 "Mentor of Excellence" and Scholarships Awards Presentations to include our
 - prestigious Gerard Alexander Monk Memorial Scholarship. Administrative updates.

(NOTE: As time permits, Ms Forby, Ms Gantlin and Mr. Minnifield will hold short "one-to-one" informal meetings with participants on a "first-come, first-served" basis).

(NOTE: A voluntary, intensive introductory workshop for SMB and novice participants will cover a basic overview of EAR licensing regulations to better prepare such participants for the sessions on Day 3. This will take place today immediately after 5:00 pm until approx. 6:30 pm and will be led by Gene Christiansen. Also, Mr. Christiansen will make himself available for informal "one-to-one" consultations with any participant who so wishes throughout this day. We urge you to take full advantage of this opportunity).

Friday, March 4th, 2016 (Casual Dress Day)

- 07:15 07:45 am Networking and Continental Breakfast (We urge you to stay for the full day's program: it is rare to get these experts together in one place)
- 07:45 08:00 Administrative Updates

(Note: Department of Commerce segment will endeavor to include entry, intermediate and advanced level participants as far as possible and practical.)

08:00 – 11:00 Gene Christiansen (C)* (NOTE: Coffee breaks at Mr. Christiansen's discretion)
 Senior Licensing Officer, Bureau of Industry and Security (BIS), Department of Commerce, Washington, D.C.
 TOPIC: Implementation of Export Control Reform & Navigating the Export Administration Regulations - How to comply with the EAR; Understanding your Responsibilities and Liabilities under the EAR; Determination of the need for and how to request a Commerce license, Voluntary Disclosures.

11:00 – 11:15 COFFEE & NETWORKING BREAK

- 11:15 12:00 Open Question & Answer Forum with experts
- 12:00 12:45 **LUNCHEON & NETWORKING** (Boxed luncheon suitable for traveling)
- 12:45 1:45 Continuation of Open Question & Answer Forum with experts

1:45 – 3:15 **Christian C. Davis, Esq. (C)***

Counsel with Akin Gump Strauss Hauer & Field, LLP., Washington, D.C. **TOPIC:** Export Control & Sanctions Enforcement: The Higher Walls that Come with this Smaller Backyard! (To include Q & A Session)

3:15 Closing remarks and adjournment of "Partnering for ComplianceTM" Program

PROGRAM Q & A and WORKSHOP MODERATORS: Gene Christiansen DoC/BIS EAR Workshop, & Barbara Clements, (C)* and George Richardson (C)* (former SAC/OEE), Barbara Clements & Associates, Inc. and David Hayes, David Hayes Export Controls, Leicester, UK

NOTE: Export Control Reform will be discussed by each Department representative as it affects their **Department**. **ALSO:** As time permits, all Government agents and trade speakers will informally hold short "one-to-one" meetings with participants on a "first-come, first-served" basis as time permits. Gene Christiansen will make himself available all day, Thursday, March 3rd for informal "one-to-one" consultations.

The interactive Question & Answer Fora are designed to answer the many, varied, and pertinent questions that exporters and importers face on a daily basis. We invite you to participate courteously, fully, and actively in these sessions. The sessions are designed to answer all your pertinent questions. Participants please note: Government officials will not discuss sensitive national security issues.

<u>PLEASE NOTE</u>: All speakers' presentations and remarks are strictly off-the-record, not for attribution, and not-for-publication without the prior written authorization of the individual speaker(s).

(C)*= Confirmed (I)**= Invited (See page (5) below re "Customs/Imports Boot Camp" details)

"CUSTOMS/IMPORTS BOOT CAMP" - 1-Day <u>SEPARATE</u> PROGRAM on <u>Tuesday, March 1st,</u> <u>2016</u> Separate payment structure for this one-day event is on page six (6) below.

SPEAKERS: Adrienne Braumiller, Esq. (C)*and Bruce Leeds, Esq. (C)* Braumiller Law Group, PLLC

1. (8:30-9:30AM) Introduction to CBP

- Agencies and parties
- Materials, websites, Regulations and HTS
- Definitions

2. (9:45-10:300AM) Entries and clearance

- Entries and the entry process
- Bonds and EIN numbers
- Brokers and powers of attorney
- ACE Program and ACE Cargo Release

3. (10:45AM-12:00PM) HTS Classification, Duty and Fees

- Classification in the HTS
- MPF and HMF
- ADD/CVD
- Free Trade Agreements
- Chapter 98 classifications
- Foreign Trade Zones and bonded warehouses
- Drawback

12:00 Noon - 12:45PM - Luncheon & Networking

4. (12:45-1:45PM) Valuation for Customs

- Customs value
- Reconciliation

5. Other Requirements (1:45-2:45PM)

- Other US Government agency requirements
- Country of Origin marking
- Intellectual Property Rights enforcement
- Recordkeeping
- ISF requirements

6. (3:00-4:00PM) Customs Programs

- C-TPAT Program
- ISA and Trusted Trader programs
- Centers of Excellence & Expertise

7. (4:00-4:45PM) Remedies and Enforcement

- Filing claims and protests
- Audits and Focused Assessment
- Prior Disclosures
- Penalties

Tentative Agenda - Subject to Change

15th Annual "Partnering for Compliance[™]" East Coast Conference & "Customs/Imports Boot Camp" Registration Information (Reservations are limited to first 200 paid registrants for 1-Day "Customs/Import Boot Camp" program and first 200 paid registrants for 3-Day Export Control program).

Registration Fee(s) cover: Admission to four-day and/or three-day conference, a hard copy of all available course materials, and continental breakfast, luncheon and coffee breaks on each day.

Registration Information

Fee schedule for all pre-registered and pre-paid registrations received by COB Friday, February 12th, 2016:

| Non-US Government US Government Employees** | US\$600.00 US\$150.00 | Customs/Imports Customs/Imports | | Both Programs: Both Programs: | \$800.00 \$300.00 | | |
|---|--------------------------|------------------------------------|----------|----------------------------------|----------------------|--|--|
| Fee schedule for all registrations received after COB Friday, February 12 th , 2016 - must be pre-paid to ensure access: | | | | | | | |
| Non-US Government | US\$650.00 | Customs/Imports | \$245.00 | Both Programs: | \$895.00 | | |
| US Government Employees** | US\$190.00 | Customs/Imports | \$150.00 | Both Programs: | \$340.00 | | |

 $\uparrow\uparrow\uparrow$ *******The special US Government rate does* <u>*not*</u> *apply to any Government contractors* $\uparrow\uparrow\uparrow$

Direct debit/credit card online payment is only through PayPal. PayPal membership/account is now NOT necessary. Online registrations with credit/debit card payments are available only at our website: http://www.partneringforcompliance.org/register.html

Registrants who wish to complete the registration form (page 8 below) and pay by check, to reach us no later than Thursday, February 25th, 2016, may do so by making checks payable to:

"Partnering for Compliance" and mail to:

A. E. NicPhaidin, Director, "Partnering for Compliance™"

211 Cocoa Street SE, Palm Bay, FL 32909-4314, USA

If further details are needed phone: 321-952-2978, or email: Info@PartneringForCompliance.org

Website/Online Registrations & Payments – (PayPal is our ONLY means of accepting online/credit/debit card payments): An email from "Partnering for ComplianceTM" (billing@partneringforcompliance.org) indicating that the online registration process has begun, and an email receipt from PayPal (member@PayPal.com) for electronic payment, will be sent to all online registrants, and both emails are final written confirmation that registration is completed and acknowledged. Both of these acknowledgement emails will be sent to the email address given by each registrant at the time of online registration and payment. If you are not a member of PayPal please choose the option: "Pay with debit or credit card or PayPal credit". Nononline registrations only: If paying by check/money order, initial registration via email or fax is recommended, and payment must follow with original completed registration form (page 8 below) to ensure accuracy of registration. *NOTE:* Registrations will not be processed until payment is received. All non-paid registrations will be held in our "pending" file for seven (7) working days. Thereafter, they will be cancelled if payment is not received. Such registrations will be confirmed as processed by email <u>only</u> upon receipt of payment. Participation in any Partnerships International, Inc. (PII) events, and any associated activities, is at individual's own risk and expense. PII accepts no responsibility for any personal security/risk and/or for any loss of or damage to any items or persons.

CANCELLATION / SUBSTITUTION / CHANGES/NAME BADGE - POLICIES:

All cancellations must be in writing. Cancellations up to COB February 12th, 2016 will receive a full refund by check, less a US\$40.00 handling fee. Cancellations after COB February 12th, 2016 will not receive a refund or credit towards any future programs. This date/ policy apply to all applicants irrespective of the cancellation reason(s) as all Conference expenditures will have been fully committed by this date. Substitutions for the program(s), with full details in writing, will be processed at no additional charge up to COB on Wednesday, February 24th, 2016. No cancellations or substitutions will be accepted telephonically. 'No-shows' for the program will be billed for charges, and payment will be expected. No refund for all "no-shows". Bank-returned checks' fee is US\$40.00. Delegates may not "share" a pass between multiple attendees. We maintain our conference fees at an absolute minimum to facilitate all businesses, especially SMBs. All delegates must wear their name badge (available at the registration desk) throughout the program for identification purposes. Partnerships International, Inc. (PII) reserves the right to cancel any program it deems necessary and will, in such event, make a full refund of any paid registration fees, except in the case of the hotel's force majeure terms, i.e. acts of God, government authority, disaster, or other emergencies, any of which make it illegal or impossible for the hotel to provide the facilities and/or services for PII's event, without liability for any expenses incurred by any registrant(s) for any reason. No responsibility or liability is assumed by PII for any changes in program date(s), content(s), speaker(s) and venue(s) etc. Registrations received after February 12th, 2016 should note that non-payment does not constitute cancellation. Such registrants will be billed and payment will be expected. Regrettably, potential participants who do not register for event(s) and yet come to the venue in the expectation of attending may not be able to gain entry owing to legal physical capacity constraints. We appreciate your compliance with these policies.

NO EXCEPTIONS.

Tentative Agenda - Subject to Change

Hotel Details

Any transportation, hotel accommodation reservations and payments, any car-parking arrangements and any car rental reservations and payments etc. are strictly the responsibility of each individual participant and are <u>NOT</u> the responsibility of the organizers. Organizers will accept <u>NO</u> liability regarding these matters or any other related expenses. Any requests for refunds etc. of hotel room reservations/expenses must be made directly with the hotel.

We have made special arrangements for participants attending the conference with:

Holiday Inn Orlando Airport Hotel 5750 T.G. Lee Boulevard, Orlando, FL 32822 Tel: 407-851-6400 / Reservations: 866-253-2182 www.holidayinnorlandoairport.com

Free Bus service Orlando International Airport every half hour.

Go to Group Booking (pre-inserted code is PTN):

<u>Partnering for Compliance</u> <u>http://www.holidayinn.com/redirect?path=hd&brandCode=hi&localeCode=en®ionCode=1&hotelCode=MCOAP&_PMID=99801505&GPC=PTN</u>

Reservations MUST be made by COB Friday, February 5th, 2016 to get the special rate.

A reasonable, yet limited, block of rooms has been reserved for the conference until COB February 5th, 2016 or until the room-block has been sold out, whichever occurs first. We strongly encourage participants to book their hotel room(s) sooner rather than later to avoid disappointment. <u>To avoid a cancellation penalty</u> for individual reservations of room and tax, reservations must be canceled 48 hours prior to arrival.

Holiday Inn Orlando Airport Hotel has given us a special government rate for all participants of 127.00 + T&G per night (single or double). Should participants wish to arrive early and/or remain in the Central Florida area after the conference, the hotel will offer these same rates. We have stayed at this hotel and can confirm that, although it is near the airport, there is little-to-no aircraft noise level due to the architectural design and construction of the hotel in accordance with Orlando, State of Florida and national noise level guidelines. The hotel will charge \$3.00 (usually \$10) per vehicle per day for self-parking & \$12.00 per vehicle per day for valet parking.

Reservations should be made either directly to the hotel by phoning it and stating that you are attending the "Partnering for ComplianceTM" East Coast 2016 conference or through its website outlined above. **The hotel has a free airport shuttle service directly to its location.**

Early hotel reservation is advisable since the number of reserved rooms is limited.

To get the special rates for hotel nights, you must inform the hotel that you are attending the "Partnering for ComplianceTM" Conference on March 1st, 2016 (if you so choose), and/or March 2nd, 3rd & 4th, 2016. We urge you to make early reservations. We wish you a most fruitful and enjoyable program, and a pleasant stay in Florida.

And, a visit to the Kennedy Space Center is definitely worthwhile if you have the time. <u>www.ksc.nasa.gov</u>.

Each attendee is responsible for arranging his/her own transportation to and from the program center.

Partnerships International, Inc. and the Holiday Inn Orlando Airport Hotel comply with the Americans with Disabilities Act of 1990. Attendees with special needs, including special food needs, should email us outlining specific needs/requirements by COB Thursday, February 18th, 2016 and we will be glad to facilitate him/her to the very best of our ability.

Tentative Agenda - Subject to Change

REGISTRATION FORM

All attendees **<u>must</u>** complete the **<u>entire form</u>** (<u>including email address</u>), and send it to the address below:

This registration includes attendee's information and payment in full.

This registration includes attendee's information only – payment via check or money order to follow. (Note: All payment must be received by Thursday, February 25th, 2016. Registrations will not be processed until payment is received. Your chosen payment amount below will inform us if you are attending one or both programs, i.e. 3-Day Export Control program and/or 1-Day Customs/Imports Boot Camp program).

Full Name (Type/Print): Company Title: Company Name: Email address: Full Address: (including mail code)

Phone:

Fax:

Cell:

Check/Money Order attached (please state amount): \$ Check/Money Order to follow (please state amount): \$

Signature

(email transmission will be considered as signed by registrant)

All non-online registration forms and fees should be mailed to:

(Check/Money Order payments should be made payable to "Partnering for Compliance") A. E. NicPhaidin, Director "Partnering for ComplianceTM" 211 Cocoa Street, S.E., Palm Bay, FL 32909-4314, USA and/or details faxed in advance to: + 321-953-0234 or emailed to: Info@PartneringForCompliance.org

to reach us no later than COB Thursday, February 25th, 2016

<u>NOTE</u>: We do our utmost to design our programs to facilitate partnerships and encourage the free, courteous, and collegial exchange of as much information as possible to help you in your business. Our speakers spend valuable time collating the necessary data and information to help you. Any exchanges, and the information contained in them, are <u>not</u> for publication or attribution without the prior written authorization of the individual speaker(s); and these exchanges shall <u>not</u> be recorded.

The material(s) in this publication and the presentation(s) to which they pertain, express the views of the individual author(s) and/or speaker(s) only and do not necessarily represent any of the position(s) of the organizers on the various issues addressed. These materials and presentations, which are prepared by experts in the relevant subject matter areas, are intended to provide the audience with valuable information on various topics in international trade and related fields. They are not intended, and should not be construed, as legal advice on any particular matter(s) involving any specific parties. The organizers advise that, in respect of any such particular matter(s), affected parties should seek legal counsel. Any information in this document, or any information on our website, cannot be used for the purpose of avoiding penalties. Partnerships International, Inc. assumes no liability or responsibility for any changes in program date(s), content(s), speaker(s), venue(s) or any other matter(s) arising from the use of this and/or any other associated documents or announcements through any medium(s). Please help us by abiding by these policies. Each year we strive to make your visit with us as pleasant and as enjoyable as possible.